



## The Living Room

### The Living Room Newsletter Updates August 2025

INDIVIDUAL TICKETS  
AVAILABLE NOW!

9TH ANNUAL

**Loving The Living Room**

FUNDRAISING GALA

WILD OAK SADDLE CLUB, | SUNDAY, OCTOBER 5, 2025  
SANTA ROSA | 4:00 - 7:00 PM

THELIVINGROOMSC.ORG

It's that time of year! Loving The Living Room is back, and tickets are officially available. We can't wait to share this special night with you.

[Purchase your tickets here](#)

Join us for an enjoyable event set against  
the stunning backdrop of the Wild Oak Saddle Club

Evening Highlights:

Silent and live auctions

A delicious family-style meal, followed by yummy desserts

Heartfelt guest speakers

Opportunities to support specific needs

Learn more about our impact in the community

Don't miss the chance to enjoy a wonderful evening with friends!

Save the date: Sunday, October 5, 2025

[Donate an item or service to our silent auction!](#)



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**Every day** at The Living Room, we see **lives change because of** the care and generosity of this community. **Your support** opens doors to safety, self-reliance, and support for women and children who need it most.

In this issue, we're excited to share stories of resilience, offer an update on our housing program, touch on the impact of monthly giving, share highlights on our staff picnic, and give you an introduction to our new development and communications director.

**Thank you** for being such an important part of our journey.

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When Carrie walked through our doors, she was seven months pregnant and living in her car. Other shelters had turned her away but at The Living Room, she found comfort and a community that felt like family. Today, just months later, Carrie has a permanent home of her own and a new purpose: providing for the baby boy who changed her life.

[Watch Carrie's story here](#)

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The Living Room is currently providing safe housing and essential care to 5 seniors, 6 transitional-aged youth, 14 adults — 13 of them mothers — and 13 children, including 6 who are under five, along with 13 pets. This is more than shelter; it's stability and safety for families who might otherwise face the trauma of homelessness. Together, we're giving women and children a foundation for brighter futures and stronger mental health.

You can help us continue this life-changing work — make your gift today and keep hope alive.

Give Now

Becoming a **monthly donor** is one of the easiest ways to create lasting change. Your steady support **helps women and children** find safety, nourishment, and hope **all year long**.

## The Impact of Monthly Giving



**\$15**  
/month

Covers a week's worth of nourishing meals each month — a small gift that fills plates and hearts.



**\$25**  
/month

Covers hygiene essentials and supports a woman's ability to feel clean, cared for, and seen with basic dignity.



**\$50**  
/month

Covers a full day of support at our Life Center — meals, case management, and a safe space to rest and regroup.



**\$250**  
/month

Supports a woman's journey toward stability with case management, meals, and mental health support — for an entire month.



**\$500**  
/month

Helps house a mother and her children in one of our supportive homes — covering essentials like bedding, household supplies, and ongoing care coordination.



**\$1000**  
/month

Provides comprehensive care for multiple families — including housing support, food, access to behavioral health services, and a safe, welcoming place to begin again.

Become a recurring giver



Check out our staff



gathering at Howarth Park.





Meet our new Director of Development and Communications – Krista Sherer

We're excited to welcome Krista Sherer as our new Director of Development and Communications — a familiar face to a handful of us! She was part of The Living Room team three plus years ago when our Center first opened, and we're excited to have her back in this leadership role. With a strong background in strategic communications, marketing /fundraising, and community engagement, Krista brings both expertise and heart to the work we do.

Born and raised in Hawai'i, she has always been deeply committed to community and serving those most in need — values that align perfectly with The Living Room's mission. We're grateful to have her guiding our communications and fundraising efforts as we continue to grow and serve more women, children and their pets in Sonoma County.

If you have any questions regarding donations, tours or fundraising, please contact Krista directly at 707.978.4805 or email her at [ksherer@thelivingroomsc.org](mailto:ksherer@thelivingroomsc.org).

