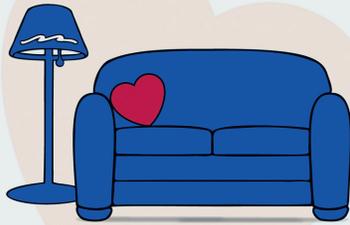


# 2021

## ANNUAL REPORT



The Living Room



# "BUILDING WITH A PURPOSE!"

Dear Friends:

As you read through our 2021 Annual Report, I hope that you take pride and satisfaction because, together we have achieved significant impact in many Sonoma County lives.

The Living Room spent all of last year transitioning to the new reality of our world. I won't go into all of the global and local changes that we have had to endure, because you also are weathering the same things. Many of the Sonoma County neighbors that we serve, have less resources to help buffer the impact to their lives.

Prudent leadership requires having both short term and long-term strategies. We would be remiss if we didn't regularly evaluate how we do things in comparison to what the needs are, what our resources are, and with whom we can partner. All of 2021 has been spent making sure that the work we do on behalf of those we serve, is done well. By focusing on increased connection to community and health services, we are committing to working with root causes. We have made changes throughout our organization to accommodate a reality where the only thing that is certain is change. Adaptability, resiliency, transparency, and community building, continue to be our goals into 2022.

The short of this is.... along with the real impact we have had in 2021, we have strategically worked to build a stronger foundation for 2022. In December of 2021, after months of looking, we signed a lease purchase agreement for a new day center, *The Living Room Life Center*. This center, added to our housing, portfolio of diverse services, and joyful safe community, creates a pathway for women to thrive!

Warmest Regards,



Cindy Pasko, Executive Director

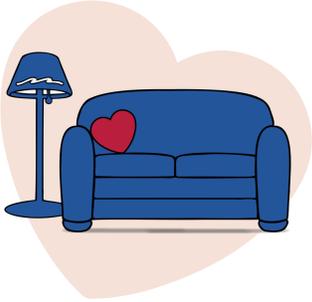
## 2021 BOARD OF DIRECTORS

Kim Hinde, President  
Martha Saly, Vice President  
Liz Uribe, Secretary  
Wes Daniels, Treasurer



Rob Cantu  
Veronica Rincon  
Marion Weinreb

# What your support has provided



## The Living Room By the Numbers 2021

**29,041**

Hot meals served

**4,240**

Volunteer hours

**1 Ton**

Food from our gardens

**18** Women housed

**1** Food garden established

**10** Children housed

**9**

Residents working the garden

**\$2,730**

In transportation assistance

**8,850**

Referrals to services

**20**

New working partners

**662**

Pantry boxes distributed

**30**

Pets served

**4,095** Hygiene packs distributed

**19**

Enrollment in HMIS

**1**

ADU  
(Accessory Dwelling Unit Built)

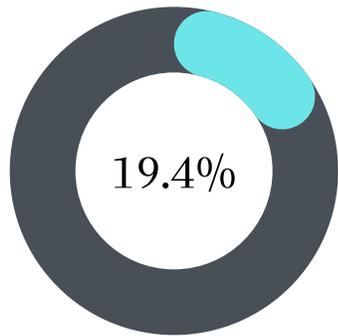
Due to the extreme global circumstances in 2021, Sonoma County homeless count was cancelled. The 2020 count reported 714 homeless women.



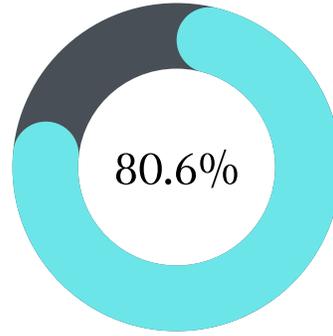
## WHAT WE DO

We work within three primary areas, housing, food, and outreach to women and their children with wrap-around services.

## MISSION INVESTMENT

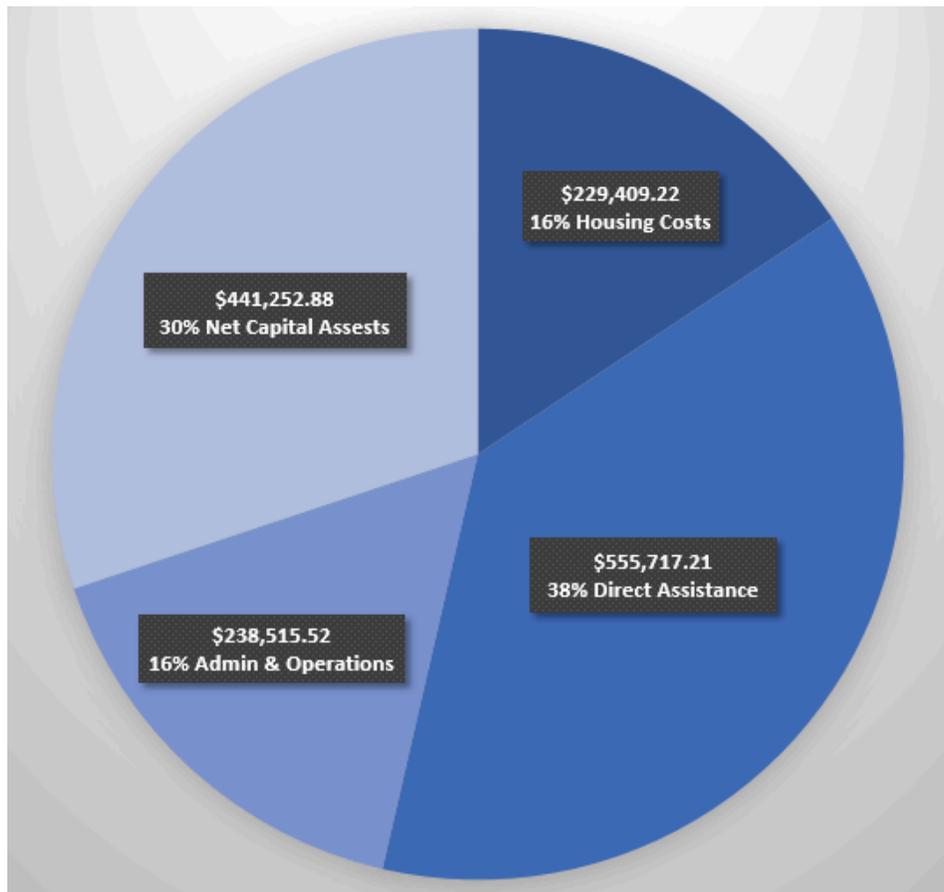


Admin Staff Costs



Direct Service Staff Costs

## TOTAL BUDGET



TOTAL REVENUE = \$1,464,894.83

# 2021 Significant Achievements

Garden - "Home Cooked" by The Living Room - Additional Dwelling Unit Built - Solar Panel Installation



## Pasta Carbonara

Carbonara is an Italian pasta dish from Rome made with eggs, hard cheese, cured porri and black pepper.



## "Home Cooked" by The Living Room

Learn. Cook. Thrive.

"Home Cooked" by The Living Room brings cooking education to your home.

**Learn** - how to cook a nutritious meal, keep your food safe, and make your food last.

**Cook** - a delicious, healthy, well balanced meal using the tips and techniques provided.

**Thrive** - with the knowledge and practice in cooking that you obtain while providing a "Home Cooked" meal for you and your family.

### Ingredients

- 8oz Bacon (cut into strips)
- 2 Eggs
- 2 Egg yolks
- 4oz Parmesan Cheese
- 1/2 lb Dry Pasta (we used spaghetti)
- 1tsp Salt
- 2tsp Ground black pepper
- 2 tsp Herbs



**Step 1:** Bring 2 quarts of salted water to a boil and cook pasta al dente according to directions on box (7-11 minutes depending on the type of pasta)

Place a large sauté pan over medium heat. Place the cut bacon in the pan, moving it around every 30 seconds until the bacon is golden brown and well rendered. Remove from heat.



**Step 2:** In a small bowl combine your parmesan and eggs. Set aside.

Once the pasta is done transfer 1/2 cup pasta water to the sauté pan. Drain pasta in a colander/strainer. Immediately place the cooked pasta in the sauté pan and bring to a low simmer. Remove from heat.



**Step 3:** Working quickly add the parmesan/egg mixture to the sauté pan and stir with tongs or wooden spoon. Keep the egg mix moving until the parmesan has melted and the sauce is thick and creamy. (If your pan is too hot or you take too long mixing you can accidentally make scrambled eggs).



**Step 4:** Taste before you season the pasta, you may not need to add extra salt. Add black pepper and herb of your choice. I used chives. Parsley is another great option.



# DONOR SPOTLIGHT - Marion Weinreb



Marion Weinreb is a self-described social justice advocate who believes in helping to level the playing field so that everyone has a chance to thrive. Her commitment to the creed that it is our human responsibility to help those who are less fortunate is demonstrated by her history of leadership roles within the non-profit sector addressing social issues like homelessness, housing affordability, food insecurity, and educational disparity. Marion chooses to actively participate in bringing positive change within her community, embracing the concept, Tikun Olam, “heal the world.”

## WHY I GIVE

I am tired of women living in fear and leaving that fear just to become destitute. Along with the responsibility of their children and no support, The Living Room is support for them.... “women helping women”.

-Kera Parlett

We have had the fortunate opportunity to become involved in The Living Room. Witnessing the wonderful and essential services made available to our community's most vulnerable women and children. The Living Room is a needed safe and welcoming environment serving a diverse population.

- Judy and Harry Coffey

We've been fortunate in our lives and relish the opportunity to help others less fortunate. The Living Room provides help to women in our local community who want to establish new lives and self sufficiency. Where we give matters... We choose The Living Room.

-Gail and Michael Perry

It is crucial that unsheltered women have a safe place to go during the daytime. The Living room provides many essential small items that women need to survive and maintain their dignity while unhoused. I am encouraged that The Living room is now able to provide temporary housing to some of the most vulnerable women and children in our community.

-Debbie McKay



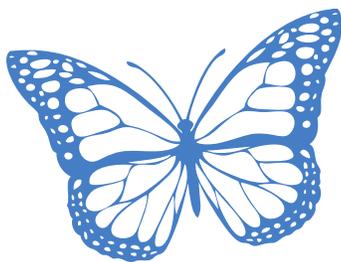
# Participant

## FEEDBACK

I grew up at The Living Room...I remember going with my mom at Cherry Street and now I am volunteering! -Steph

Keep up the good work...and thank you for the delicious and nutritious meals. - Pantry Program Recipient

Gracias por sus bello donaciones. Que dios los Bendiga siempre. La Familia Aguilar (Thank you for the beautiful donations. May God bless you always. The Aguilar Family)

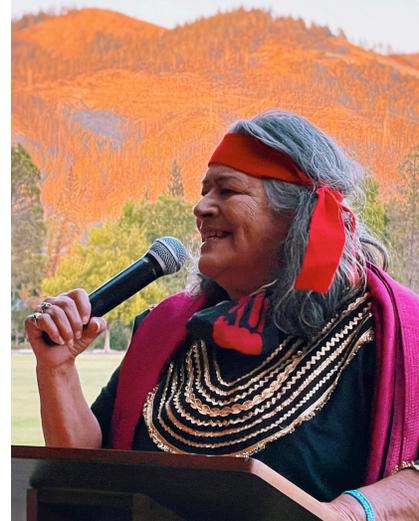


I want you to know how much you're services mean to us whom you lovingly serve. Elderly and/or disabled shut-ins, and moms with children...we all thank you.

-Pantry Program Participant

The Living Room saved my life, fed me and did not give up on me when I gave up on myself. -Y

I sit down to eat and enjoy - savor - a real meal. I will use these savory recipes again and again! You guys are the BEST... -Pantry Program Participant



# MISSION SUPPORTERS

Your partnership is essential to our work and we are proud to serve in a community where so many of our local businesses reinvest in those experiencing homelessness.

- Acts of Kindness
- Allen Foundation
- American Endowment Foundation
- Assistance league Sonoma County
- Assisted Living Locators
- Bethlehem Lutheran Church
- Better Homes and Garden Real Estate
- Biagi Brothers
- Breathless Wines
- Cake4Kids
- Catch Creative
- CED Green Tech
- Center for Spiritual Living
- Church of the Incarnation
- City of Santa Rosa
- Coddling Foundation
- Coker Architects
- Community First Credit Union
- Community Foundation Sonoma County
- Congregation Shomrei Torah
- D&A Cleaning Services, Inc.
- Daniels Chapel of the Roses
- Enphase
- Exchange Bank
- Farm to Pantry
- First Presbyterian Church
- First United Methodist Church
- Food Runners
- Frontier Co-Op Giving Fund
- George Petersen Insurance Agency
- Gravenstein Lions Club
- Greeps Drain and Plumbing
- Highline Builders, Inc.
- Humanidad
- Impact 707 Foundation

- Inspired Spaces Foundation
- Iron Ridge
- Kenwood Community Church
- Kiwanis Club of Oakmont
- La Luz
- Leap Solutions
- Lions Club of Santa Rosa
- Love to Table
- Middle Town Rancheria Twin Pine Casino
- Mike Chaves Painting
- Morita Construction
- Nationwide Real Estate Tax Service
- Network Entrepreneurial Women of Marin
- Network of Good
- North Bay Bavarian, Inc.
- North Coast Tile and Stone
- Northern California Small Business Assistants, Inc.
- Odd Fellows Santa Rosa
- Oliver's Market
- O'Reilly Media
- Peter Copen Family Fund
- Presbyterian Church of the Roses
- Prestige Wines
- R.E.C.
- Red Barn Wine Partners
- Redwood Credit Union
- Redwood Forest Friends
- Rotary
- Russian River Sisters of Perpetual Indulgence
- Santa Rosa Community Health
- Santa Rosa Republication Women
- Santa Tim

- SHARE Sonoma County
- Sonoma Applied Village Services
- Sonoma County Health Services
- Sonoma County M.E.N.
- Sonoma Cutrer
- Soroptimist Int'l of Santa Rosa
- St. Patrick Episcopal Church
- Summit State Bank
- Sutter Medical Group
- Tamalpais Pacific
- Taylor Energy
- The Heck Foundation
- The Sitting Room
- TJX Foundation, Inc. (Marshalls)
- TNT Signs
- Western Builders
- Wild Oak Saddle Club
- Whole Foods

Thank  
You!

# 2022 - 2023 How we are getting there...

## We are committed to building equality and self-esteem through:

**Dignity** - Do not judge others, but honor diversity

**Respect** - Value the person, regardless of their diverse life challenges

**Inclusiveness** - Create an inclusive environment for all

**Kindness** - Be kind to everyone

**Performance** - Seek to do excellent work



### FOCUS

We focus on three (3) primary areas: outreach services to women and their children, housing, and food. Life skills education is integrated within each our strategies.

### MISSION

To ease adversity, promote stability, and support self-reliance for women and children who are experiencing homelessness, or are at-risk of homelessness.

### VISION

All Sonoma County women and their children are valued in the community; they are safe, have food and a home, and never have to spend a night unsheltered.

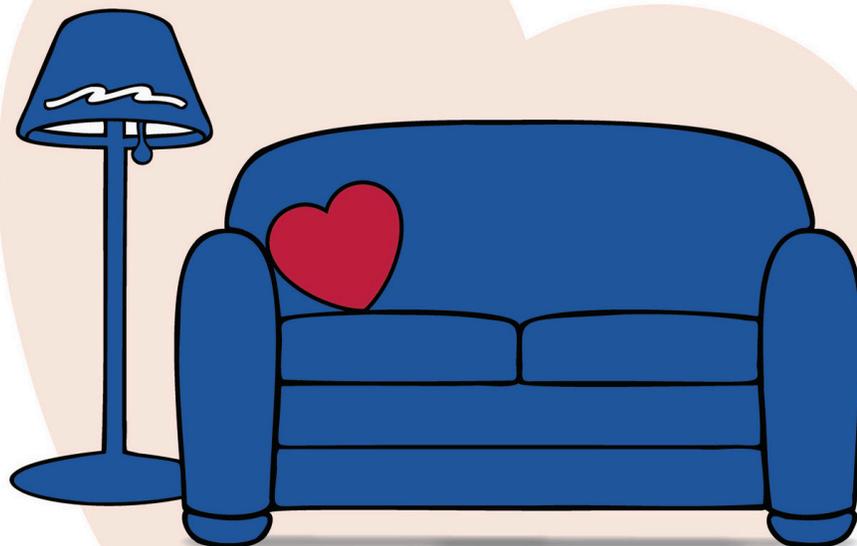
## STRATEGIES

**1) OUTREACH** - Open The Living Room Life Center at 1335 North Dutton Avenue, to provide the appropriate space for a diverse set of outreach and wrap-around services.

**2) FOOD SERVICE** - Leverage and expand the current food service program to serve clients in need, and train clients at the Secret Hope Kitchen.

**3) HOUSING** - Increase our capacity and performance in the areas of housing, wrap around services and advocacy. Connect more women and their children with housing opportunities

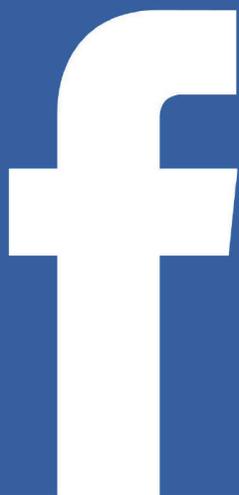
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