



The Living Room

Day Services for Women and Children Who are Homeless

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Press Release

March 28, 2016, Santa Rosa, California: The Living Room is about to experience a truly historic moment! On **April 27, 2016**, The Living Room moves its operation from 636 Cherry Street to 1207 Cleveland Avenue, Santa Rosa. This event marks the culmination of a 2-year effort to complete construction/renovation of our newly purchased property. On **May 2**, TLR staff and volunteers will resume providing meals and services at the Cleveland Avenue facility, now expanded to include laundry and showers. On **May 18**, the public is invited to attend our **Ribbon Cutting Ceremony**, sponsored by the Santa Rosa Chamber of Commerce!

Since 1993, The Living Room has been occupying space at Church of Incarnation. Due to the growing number of homeless women and children who rely on us, moving to a larger facility was badly needed. After a lot of hard work by TLR board members and staff, generous donations from the community, and an in-kind construction team, our dream to own our home has come true! While most of the renovation will be completed soon, some work will take place over time. We call upon individuals and businesses in the community to help us finish our project. Donations can be made online on our website or by mail. Contributions large or small are greatly appreciated. Since we receive less than 15% of our funding from government sources, our existence depends on the generosity of others.

SAVE THE DATE! Sunday, August 28, 2016: "Loving the Living Room" Grand Opening fundraiser at The Living Room's New Campus!

Mark your calendar! Please join us for a delightful afternoon on the grounds of our new campus! Enjoy music, food & wine, silent auction, and the camaraderie of fellow supporters of The Living Room. See what we have accomplished! **"Loving The Living Room"** is a celebration of 23 years providing day services to homeless women and children. Proceeds will help us expand our program, complete renovation of the property and reduce our mortgage. **Tickets go on sale about June 1** by phone or at www.thelivingroomsc.org.

About The Living Room - As Sonoma County's only daytime center, we provide services for homeless women of all ages - many are mothers with children. Last year we served over 1200 individuals including over 300 children. Today, more women are sleeping outside and in cars due to overcrowded shelters, and more mothers with young children must leave shelters early in the morning with no place to go. Most of the women who come to us have been through trauma. Our goal is to help them regain their dignity and become self-reliant and able to meet the challenges of homelessness. Our friendly staff and volunteers address their specific needs by providing a safe and warm place to be during the day when shelters are closed, while working in conjunction with other community agencies. We serve two healthy meals per day - an average of 70 people for lunch. We offer medical referrals, counseling, parenting classes, computer and phone access, voice mail, mailing address, community and housing referrals, job search assistance, and much more. We also provide clothing, diapers, bus tickets for medical appointments and job interviews, and LOTS OF LOVE.

To learn more about The Living Room and how to donate, visit www.thelivingroomsc.org or call **Cheryl Parkinson, Executive Director, 707-579-0138, CParkinson@thelivingroomsc.org**.